

CTCRI Update – July 2008

An update of CTCRI activities and projects for the tobacco control community of practice.

PLEASE NOTE:
Important changes to CTCRI research grant programs during the planning for Phase 3. Please see revised grant application deadlines on our website.

Upcoming Grant Funding deadlines

Aug 31: [Research Planning](#)

Sept 30: [Student Research](#)

Oct 1: [Idea Research](#)

Oct 1: [Fast-Track Policy Research](#)

No further applications to the Policy Research Grant program will be accepted.

Requests for No Cost Extensions for a maximum of 6 months must be received by September 1st.

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Future Directions

Currently, the CTCRI is planning for our next phase of 2009-14. This is an ideal time to review our successes, consider our opportunities and move forward together in tobacco control in a coordinated and effective way.

At a recent Board planning meeting, the CTCRI strategic partners - the Canadian Cancer Society, the Canadian Institutes for Health Research, Health Canada and the National Cancer Institute of Canada - have expressed a continued commitment to support tobacco control research. This is exciting news and CTCRI is grateful to its partners for championing CTCRI's mandate to support research and innovative strategic projects that have a direct impact on tobacco control policy and programs.

We are undertaking a review of CTCRI activities with the goal of continuous improvement of our research and strategic programs. The planning will also include continued consultation with CTCRI strategic partners, tobacco control stakeholders and the greater tobacco control community to ensure that CTCRI remains relevant and beneficial to tobacco control research and action in Canada.

CTCRI-Funded Research: Ontario Ban on Cigarette Displays

The CTCRI is pleased to have supported key research for recent legislation that has banned retail displays of tobacco products in Ontario through the CTCRI Policy Research Grant Program.

New research conducted by Joanna Cohen, a University of Toronto professor in the Dalla Lana School of Public Health has shown how consumers have been "bombarded by extensive tobacco promotion at the point of sale." Cohen states "Our research shows tobacco promotions were extensive in stores across Ontario. The vast majority of chain convenience stores had large displays of cigarettes with shelf gliders (98%), shelf liners (97%), and a top display panel (89%) colour-coded to complement various cigarette brands, and 89% had tobacco products placed within one foot of candy."

This important policy research was recently published in the May-June issue of the Canadian Journal of Public Health, 99(3). The data contributed to the evidence base for a province-wide ban on "power walls," a term coined to describe the appealing, colourful display of cigarettes exhibited behind convenience store cashiers. Stores selling cigarettes are now required by law to conceal tobacco products – failure to do so can result in first offence fines of up to \$4000 for individuals and \$10,000 for corporations.

CTCRI's Policy Research program supports research that will impact policy and policy makers regarding tobacco control and nicotine addiction.

4th Annual Symposium

The 2008 Symposium was a great success – thanks to all participants and to the funding partners!

Copies of the presentations given at the Symposium are available online on the CTCRI Annual Symposium web page.

Grantee Reporting

Thank you to CTCRI grantees and supporters who work to disseminate their findings!

Please remember to notify the CTCRI of any publications or presentations you make as a result of our research support so we can assist in the knowledge sharing!

For more information on our grant programs, including forms, the review process and profiles of funded grants, see the CTCRI website, or contact us at 416 934 5666 or info@ctcri.ca.

CTCRI's Innovative program funds trans-disciplinary excellence

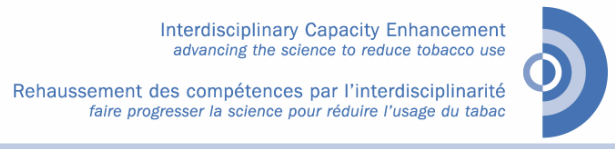
The Interdisciplinary Capacity Enhancement (ICE) Team grant is an innovative funding program supported by the CTCRI. Funded in 2004, three 5-year grants provide support for teams and networks demonstrating commitment to “engendering a transdisciplinary research culture”.

At the recent ICE interim assessment, the review committee felt the teams were progressing significantly and making their mark on capacity enhancement in Canada. The teams have created and used opportunities for transdisciplinary work, resulting in presentations, publications and new funding programs.

A key feature of the unique ICE program is the gathering of investigators and students who have not previously collaborated. The synergy resulting from a critical mass of researchers of different disciplines is an important outcome of the program enabling greater translation of knowledge at a critical time in tobacco policy reform. Additionally, this framework has the potential to lay blueprints for other areas of health research.

The review committee made recommendations in the areas of evaluation and knowledge transfer, and articulated the importance for CTCRI and its partners to consider supporting these types of networks with longer-term funding.

More information about the ICE program is available on the CTCRI website. For information on the three funded ICE Teams, see: www.ice-rci.org.



Funded Research

Congratulations to the successful grantees from recent competitions. Over \$350,000 was awarded for grant programs within the Strategic Initiative "Advancing the Science to Reduce Tobacco Abuse and Nicotine Addiction":

- **Three Student Research Grants** were awarded to Islam Gamal Eddin (Centre for Addiction and Mental Health), Ryan Kennedy, and Sophia Papadakis (University of Waterloo)
- **Three IDEA Grants** were awarded to Paul McDonald (University of Waterloo), Harry Prapavessis (University of Western Ontario), Katherine Frohlich (University of Montreal)
- **Two Policy Research Grants** were awarded to Russell Callaghan (Centre for Addiction and Mental Health) and David Hammond (University of Waterloo)

To view a [profile of each funded grant](#), see the CTCRI web site: www.ctcri.ca.

Advancing the Science to Reduce Tobacco Abuse and Nicotine Addiction in partnership with



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